**Yankee Color Classic Appaloosa Show**

Topsfield Fairgrounds

Topsfield, MA

August 26-27, 2023

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR – Donation of $1000 (or product equivalent)

**GOLD SPONSOR** – Donation of $500 (or product equivalent)

**SILVER SPONSOR** – Donation of $250 (or product equivalent)

All sponsorships include:

* Vendor space at the show
* Full page ad in our Premium Book
* Sponsor’s Banner displayed in the arena
* Sponsor’s advertising material (flyer, business card, etc. displayed at the show)
* Announcements – multiple times each day naming sponsor
* Information about sponsor on WMAA website and Social Media

**PREMIUM BOOK ADVERTISING SPONSOR:**

**Full Page: $100**

**Half Page: $50**

**\*Please include a business card or print ready copy. Email to** [**safleming@cox.net**](mailto:safleming@cox.net)

|  |  |
| --- | --- |
| **Business Name:**  **Contact Name:** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

|  |  |
| --- | --- |
| **Address:**  **Phone #** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

**Thank you for your continued generosity and support!**

**Alicia Fleming**

**Western Massachusetts Appaloosa Association**

**Email:** [**safleming@cox.net**](mailto:safleming@cox.net)

**Phone: 860-966-6089**

**DEADLINE IS *July 1, 2023*  FOR YOUR AD TO BE IN THE PREMIUM BOOK.**